

Graphic Design Rates

Process

- 1-- Client Questionnaire & inspiration images
- 2-- Concept Proof- 3 Options
- 3-- Refinement Proof & Color Options
- 4-- Final Proof
- 5-- Deliverables exchanged electronically

Graphic Packages

\$350.00 Basic Logo

Courteous and prompt communication throughout the project
3 Concept Graphics to choose from during Concept Proof phase
unlimited edits in Refinement Proof phase

Final "LOGO" will be: one B/W graphic & one full color graphic

Deliverables include electronic files in the following formats:

.png .pdf .jpg .eps .ai

*an additional \$20.00 is charged for physical thumb drive with final files delivered via USPS

\$500.00 Logo & Identity

Everything included in the Basic Logo Package PLUS
Icon Development (simple square icon for online uses)
Business Card Layout & printing suggestions
Invoicing template or files for uploading into software
Branding stylesheet for print job references



Laura Hess
Thoughtful Design